WXIX

ORDER



Flight Dates 10/02/12-10/08/12

<u>Order Sep</u> 00:00:00

Product Estimate # 1905

Contract / Revision 830364 / OBAMA SCHED A Alt Order # 06358489

<u>Original Date / Revision</u> <u>Agency Com</u> 15% <u>Billing Type</u> Cash

10/01/12 10/01/12 Rilling Contact Order Type Political

Advertiser Ohama Parack /D/President Billing Contact Billing Cycle EOM/EOC

Advertiser Obama, Barack/D/President

1010 Wisconsin Ave NW

Billing Cycle

EOW/EOC

Billing Cycle

Billing Calendar BROADCAST

Suite 800

Agency Greer Margolis Mitchell & Bt Washington, DC 20007

Demographic A35+

Buying Contact

Rev Codes

Agency Political Pol-Candic

Sales Office T-DC Product Codes PL565

Sales Region National Priority P 1

1010 Wisconsin Ave NW
Suite 800

Agency Ref
Advertiser Ref

Washington, DC 20007

Primary Account Executive

Aaron Ashe

Account Executive Order% Start Date End Date

Aaron Ashe 100%

Competing Station % of Order **Amount** EXIX % **WBQC** % **WCET** % **WCPO** % **WCVN** % % **WKON WKRC** % % **WLWT WPTO** % % WSTR

Market Value

Order Share %

Order Totals Billing Plan

Month # of Spots Net Amount Gross Amount Rating Start Date End Date # Spots **Net Amount Gross Amount** October 2012 \$8,882.50 \$10,450.00 0.00 10/01/12 10/08/12 26 \$8,882.50 26 \$10,450.00 Totals 26 \$8,882.50 \$10,450.00 0.00

									Totals	3
Ln Ch Start End	Inventory Code	Break	Start/End Ti	me Days	Len	Spots	Rate Pri	Rtg Type	Spots	Amount
E 1 WXIX 10/02/12 10/08/12	Late News M-F			MTWTF	:30	1	\$500.00 P 5	0.00 NM	1	\$500.00
	Late News M-F		(10:00 PM-10	:30 PM)						
Start Date End Date	Weekdays Spot	s/Week	Rate	Rating						
Week: 10/02/12 10/08/12	MTWTF	1	\$500.00	0.00						
E 2 WXIX 10/02/12 10/08/12	Late News M-F	Comm	10-11P	МГЖГБ	:30	1	\$500.00 P 5	0.00 NM	1	\$500.00
	Late News M-F		(10:30 PM-11	:00 PM)						
Start Date End Date	Weekdays Spot	s/Week	Rate	Rating						
Week: 10/02/12 10/08/12	MTWTF	1	\$500.00	0.00						
E 3 WXIX 10/02/12 10/08/12	Rachael Ray 11A	Comm	11a-12P	MTWTF	:30	2	\$50.00 P 5	0.00 NM	2	\$100.00
	Rachael Ray 11A									
Start Date End Date	Weekdays Spot	s/Week	Rate	Rating						
Week: 10/02/12 10/08/12	МГЖГБ	2	\$50.00	0.00						

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Contract / Revision 830364 Flight Dates 10/02/12-10/08/12 Hiatus Dates

<u>Original Date / Revision</u> 10/01/12/ 10/01/12 <u>Order Sep</u> 00:00:00

Advertiser Obama, Barack/D/Presiden Product OBAMA SCHED A Estimate # 1905

									Tota	als_
Ln Ch Start End	Inventory Code		Start/End	•	Len Sp			Rtg Type		Amount
E 4 WXIX 10/02/12 10/08/	12 MILLIONAIRE 1 MILLIONAIRE 1		1-2P	МГЖГБ	:30	2	\$50.00 P 5	0.00 NM	2	\$100.00
Start Date End Da		Spots/Week	Rate	Rating						
Week: 10/02/12 10/08/1 E 5 WXIX 10/02/12 10/08/		2 Comm	\$50.00 5a-6a	0.00 MTWTF	:30	1	\$100.00 P 5	0.00 NM	1	\$100.00
2 0 1171171 10702712 107007	News @ 5a	•	(5:00 AM-5:		.00	•	ψ.σσ.σσ. σ	0.00		ψ.σσ.σσ
<u>Start Date</u> <u>End Da</u> Week: 10/02/12 10/08/1		Spots/Week 1	Rate \$100.00	Rating 0.00						
E 6 WXIX 10/02/12 10/08/		Comm		МГЖГЕ	:30	1	\$100.00 P 5	0.00 NM	1	\$100.00
Start Date End Da	News @ 5a e Weekdays	Spots/Week	(5:30 AM-6: Rate	Rating						
Week: 10/02/12 10/08/1		1	\$100.00	0.00						
E 7 WXIX 10/02/12 10/08/		Comm		МГЖГБ	:30	1	\$200.00 P 5	0.00 NM	1	\$200.00
Ctart Data - End Da	News @ 6am	Cnoto/Mook	(6:00 AM-6:	*						
Start Date End Date Week: 10/02/12 10/08/1		Spots/Week 1	Rate \$200.00	Rating 0.00						
E 8 WXIX 10/02/12 10/08/	12 Jeopardy 6P JEOPARDY	Comm	6-630P	МГWГF	:30	2	\$250.00 P 5	0.00 NM	2	\$500.00
Start Date End Da		Spots/Week	Rate	Rating						
Week: 10/02/12 10/08/1		2	\$250.00	0.00			#000 00 D 5	0.00.1114		# 000 00
E 9 WXIX 10/02/12 10/08/	12 News @ 6a News @ 6am	Comm	6a-7a (6:30 AM-7:	MTWTF	:30	1	\$200.00 P 5	0.00 NM	1	\$200.00
<u>Start Date</u> <u>End Da</u> Week: 10/02/12 <u>10/08/1</u>		Spots/Week 1	Rate \$200.00	Rating 0.00						
E 10 WXIX 10/02/12 10/08/	12 News At 630P News At 630P	Comm	630-7P	МГWГF	:30	1	\$300.00 P 3	0.00 NM	1	\$300.00
Start Date End Da		Spots/Week	Rate	Rating						
Week: 10/02/12 10/08/1 E 11 WXIX 10/02/12 10/08/		Comm	\$300.00	0.00 MTWTF	:30	1	\$200.00 P 5	0.00 NM	1	\$200.00
L 11 WAIA 10/02/12 10/06/	News @ 7am	Comm	7a-9a (7:00 AM-7:		.30	'	\$200.00 F 3	O.OO INIVI	'	φ200.00
Start Date End Da		Spots/Week	Rate	Rating						
Week: 10/02/12 10/08/1		1	\$200.00	0.00			#500 00 D.5	0.00.00.0		# 500.00
E 12 WXIX 10/02/12 10/08/	Wheel Of Fortun		7-730P	МГЖГБ	:30	1	\$500.00 P 5	0.00 NM	1	\$500.00
Start Date End Da		Spots/Week	Rate	Rating						
Week: 10/02/12 10/08/1		2	\$500.00	0.00			#000 00 D 5	0.00.00.4		# 000 00
E 13 WXIX 10/02/12 10/08/	News @ 7a	Comm	7a-9a (7:30 AM-8:	MTWTF	:30	1	\$200.00 P 5	0.00 NM	1	\$200.00
Start Date End Da	e Weekdays	Spots/Week	Rate	Rating						
Week: 10/02/12 10/08/1		1	\$200.00	0.00					_	
E 14 WXIX 10/02/12 10/08/	JEOPARDY		730-8P	МГWГF	:30	2	\$600.00 P 5	0.00 NM	2	\$1,200.00
Start Date End Da Week: 10/02/12 10/08/1		Spots/Week 2	Rate \$600.00	Rating 0.00						
E 15 WXIX 10/02/12 10/08/	12 News @ 7a News @ 7am	Comm	7a-9a (8:00 AM-8:	МГWГF 30 AM)	:30	1	\$200.00 P 5	0.00 NM	1	\$200.00
Start Date End Da	<u>e</u> <u>Weekdays</u>	Spots/Week	Rate	Rating						
Week: 10/02/12 10/08/1		1	\$200.00	0.00			фоос ос т =	0.00.1111		Фоос ээ
E16 WXIX 10/02/12 10/08/	12 News @ 7a News @ 7am	Comm	7a-9a (8:30 AM-9:	MTWTF	:30	1	\$200.00 P 5	0.00 NM	1	\$200.00
Start Date End Da	<u>Weekdays</u>	Spots/Week	Rate	Rating						

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Contract / Revision 830364 Flight Dates 10/02/12-10/08/12 Hiatus Dates

<u>Original Date / Revision</u> 10/01/12/ 10/01/12 <u>Order Sep</u> 00:00:00

Advertiser Obama, Barack/D/Presiden Product OBAMA SCHED A Estimate # 1905

											Tota	ıls
Ln Ch	Start	End	Inventory Code	Break	Start/End 7	Γime Days	Len Sp	oots	Rate Pri	Rtg Type	Spots	Amount
E16 WXIX	10/02/1	2 10/08/12	News @ 7a	Comm		MTWTF	:30	1	\$200.00 P 5	0.00 NM	1	\$200.00
			News @ 7am		(8:30 AM-9:	,						
	rt Date	End Date	<u>Weekdays</u> MTWTF	Spots/Week	Rate	Rating						
Week: 10/0		10/08/12		<u> </u>	\$200.00	0.00 MTWTF	-20		£450.00 D.5	0.00 NIM	,	#450.00
E 17 WXIX	10/02/1	2 10/08/12	News @ 9a NEWS @ 9A	Comm	9-10A (9:00 AM-9:		:30	1	\$150.00 P 5	0.00 NM	1	\$150.00
Star	rt Date	End Date	Weekdays	Spots/Week	Rate	Rating						
Week: 10/0		10/08/12	MTWTF	1	\$150.00	0.00						
E 18 WXIX	10/02/1	2 10/08/12	News @ 9a	Comm	9-10A	- TWTF	:30	1	\$150.00 P 5	0.00 NM	1	\$150.00
			NEWS @ 9A		(9:30 AM-10):00 AM)						
	rt Date	End Date	<u>Weekdays</u>	Spots/Week	Rate	Rating						
Week: 10/0	02/12	10/08/12	- ТWГF	1	\$150.00	0.00						
E 19 WXIX	10/06/1	2 10/06/12	College Football (Game Comm	330P-CC	1-	:30	1	\$400.00 P 5	0.00 NM	1	\$400.00
•			3P-CC		- .	5						
Star Week: 10/0	rt Date	End Date 10/07/12	Weekdays 1-	Spots/Week	<u>Rate</u> \$400.00	Rating 0.00						
E 20 WXIX			Late News Sunda	v 11D Comm		1	:30	1	\$400.00 P 5	0.00 NM	1	\$400.00
L ZU WXIX	10/07/1	2 10/01/12	Late News Sunda	,	117-11307	1	.30	'	ф400.00 F 3	U.UU INIVI	'	φ400.00
Star	rt Date	End Date	Weekdays	Spots/Week	Rate	Rating						
Week: 10/0		10/07/12	1	1	\$400.00	0.00						
E21 WXIX	10/02/1	2 10/02/12	Tue Hour 2	Comm	T 9-10P	- 1	:30	1	\$1,250.00 P 5	0.00 NM	1	\$1,250.00
			T 9-10P									
	rt Date	End Date	<u>Weekdays</u>	Spots/Week	Rate	Rating						
Week: 10/0		10/07/12	- 1	1	\$1,250.00	0.00						
E22 WXIX	10/02/1	2 10/07/12	X Factor Wednes	•	X Factor We	ednesd⊱ - 1	:30	1	\$3,000.00 P 3	0.00 NM	1	\$3,000.00
01-	D	E. J.D.	X Factor Wednes	,	Data	Dating						
Star Week: 10/0	nt Date	End Date 10/07/12	<u>Weekdays</u> 1	Spots/Week	Rate \$3,000.00	Rating 0.00						
WEEK. 10/0	01/12	10/01/12	1	<u> </u>	ψυ,υυυ.υυ	0.00					<u> </u>	

Totals 26 \$10,450.00